



## **16 DAYS OF ACTIVISM AGAINST GENDER BASED VIOLENCE 2022**

The 16 Days of Activism Against Gender-Based Violence (GBV) is an international campaign to challenge violence against women and girls. The campaign runs every year from 25 November, the International Day for the Elimination of Violence against Women, to 10 December, Human Rights Day. It was initiated in 1991 by the first Women's Global Leadership Institute, held by the Center for Women's Global Leadership (CWGL) at Rutgers University. Every year, the 16 Days of Activism Against Gender-Based Violence Campaign either introduces a new theme or continues an old theme.

During the 16 days of activism there are key calendar days including 25<sup>th</sup> November 2022 will be the official launch of the 16 days of activism and International Day for the Elimination of violence Against Women, 29<sup>th</sup> November 2022 will be the international women human rights defenders' day, 1<sup>st</sup> December 2022 the World Aids Day, 2<sup>nd</sup> December 2022 the international day for the abolition of slavery and 10<sup>th</sup> December 2022 the Human Rights Day.

The theme focuses on one area of gender inequality and works to bring attention to these issues and make changes that will have an impact. This year theme is **UNITE! Activism to end violence against women and girls**".

**Proposed Kenya Localized theme: UNITE! Activism to End Gender-Based Violence This is because men also face violence.**

**Proposed Kiswahili version: Tuungane! Tushirikiane, Tukomeshe Dhuluma za Kijinsia**

The key objectives for the 16 days of activism campaign creates awareness and drives the key messages on gender equality and ending GBV.

Date	Activity	Activity brief	Venue
<b>25 November 2022</b>	National launch	The launch of 16 Days of Activism will involve partners and stakeholders nationally to kick off the campaign on addressing GBV and their role in prevention and response.  BOT and Amb. Ole among attendees	Kilifi County- BECKY/FATMA/ALBERTA/JOEL
<b>25 November 2022</b>	GBV Awareness session	Standard Chartered Bank regional office	Virtual session -BECKY
<b>2 December 2022</b>	Human Rights' Café  10am – 1pm	Panel discussion on challenges faced by GBV survivors in accessing justice facilitated by Dr. Sam Thenya and Lady Justice Njoki Ndung'u.	Royal Danish Embassy -ALBERTA
<b>26 November 2022</b>	Survivors' graduation for Adams and Hurlingham unit	During this day, survivors who have completed the support group sessions will come together to share the success of their healing journey.	Nairobi County (actual venue TBC)-HARRIET
<b>30 November 2022</b>	Matatu Project	Matatu branded with GBV messaging, GVRC to reach the young people with targeted messages and conversations to fight GBV. Amb. Ole and BOT among attendees	Mathare JAMES/TRIZAH/MGUTE
<b>1 December 2022</b>	UON GBVRC	The GBVRC will be launched to the community for access of comprehensive GBV services. The launch will be graced by stakeholders, beneficiaries and CSOs. There is an opportunity to have a tent for the NWHG to create do basic tests, screening, and profile our services.	UON – Taifa Hall – JOAN/DENNIS/NWH-SIGEI
<b>2 December 2022</b>	Launch of GBVRC	The GBVRC will be launched to the community for access of comprehensive GBV services. The launch will be graced by stakeholders, beneficiaries and CSOs.	Samburu County – County Referral Hospital  MARVIN/BECKY
<b>2 December 2022</b>	Survivors' graduation	During this day, survivors who have completed the support group sessions will come together to share the success of their healing journey.	Mombasa Unit-FATMA/FINAH
<b>2 December 2022</b>	Survivors' graduation	During this day, survivors who have completed the support group sessions will come together to share the success of their healing journey.	Meru Unit-NIVA/HARRIET
<b>9 December 2022</b>	Survivors' graduation	During this day, survivors who have completed the support group sessions will come together to share the success of their healing journey.	Nakuru- KANYANJUA/ELIZABETH/HARRIET

<b>9 December 2022</b>	SGBV policy	GVRC and KELIN through DFPA have developed a County Specific SGBV Policy for Homabay. The launch of the policy will bring together County officials, duty bearers, partners, stakeholders, and community members. DFPA Global Executive Director will be in attendance.	Homabay County-BECKY  Mfangano Island
<b>11 December 2022</b>	Survivors' graduation	During this day, survivors who have completed the support group sessions will come together to share the success of their healing journey.	Rongai Unit-MARVIN
<b>November and December 2022</b>	Radio talk show	The radio talk shows will be conducted in all Accelerate supported counties to create awareness on GBV/SRH and where to access services. They will use local languages for greater impact and to maximize on the reach.	13 counties- community radio shows JAMES/TRIZAH
<b>November and December 2022</b>	Podcasts (12)	Different topics for NWH, NWH College and GVRC. Studio and equipment available at no cost to GVRC	GVRC –JAMES/CHEGE/TRIZAH
<b>November and December 2022</b>	Dignity Kits	Distribution of dignity kits for women, girls, men and boys	GVRC -BECKY
<b>25<sup>th</sup> Nov-10<sup>th</sup> Dec 2022</b>	Social media engagements	GVRC will participate in podcasts, video recordings and curation of messages targeting different online platforms and groups. This will accelerate the momentum of awareness creation during the period.	Social Media Platforms-CONSOLATA/JOEL/MAXWELL
<b>25<sup>th</sup> Nov -10<sup>th</sup> Dec 2022</b>	Engage NWH and College Staff and Students	GVRC team will engage the staff on conversations around GBV prevention and response as well as ensuring provision of quality services.	NWH College –ALL MPSS  NWH College-CHEGE