



#### TERMS OF REFERENCE FOR BASELINE SURVEY

**Project Title:** Ending Child Sexual Exploitation and Cyber Crime in Kibra informal settlement

**Project Locations**: Kibra Constituency, Nairobi City County

### 1.0 About the Gender Violence Recovery Centre

The Gender Violence Recovery Centre (GVRC) was founded in March 2001 as a charitable trust of the Nairobi Women's Hospital (NWH). GVRC's main purpose is to bring back meaning to survivors' lives and their families. This is done through the provision of free comprehensive medical treatment and psychosocial support to survivors of gender based violence. Additionally, GVRC creates economic and socio-political change through prevention and advocacy programs targeting different groups across all genders.

#### Vision:

A society free of Gender based violence

### Mission:

We are a Centre of Excellence in prevention and management of gender based violence in Africa

### 2.0 Background of the Project

The Gender Violence Recovery Center (GVRC) intends to carry out a baseline survey in Kibra Constituency to establish the prevalence of child sexual exploitation through cyber. The survey will also seek to establish the Children's and community's existing knowledge on the laws that govern child exploitation and cyber-crime, gaps in legislations, as well as the available resources, existing reporting mechanisms, common avenues for abuse or exploitation and coordination among different actors to curb the practices. The survey will also assess the current approach to life skills. By undertaking the baseline survey, GVRC will be able to focus programming on the specific areas established by the study and engage the duty bearers at the grassroot level.

# 3.0 Child Sexual Exploitation and Cybercrime in Kenya

The accessibility of internet provides vast opportunities for young people to learn research and interact with friends. However, it also presents major risks. In a study conducted by Plan International and the Cradle, it was discovered that 30.62% of the children interviewed had encountered sexually suggestive

materials at least once on Facebook. Another 23.45% did not report the incident while 40% reported the issue but no action was taken.

It's easier for children to access computers or a mobile phone at school, in cyber cafes and at home. Currently 70% of Kenyans now have access to internet through their mobile phones. The youth are the largest consumers of internet and technology. Unfortunately, parents are not able to move at the same pace in the use of technology with their children hence may not be able to understand the things their children do in order to guide them accordingly.

In 2004, an Internet café in Nairobi reported that 12 out of every 20 downloads from a particular server constituted pornography, with most of the computer users being children and young people (Business Daily, November 19th 2009). Children are at a greater risk of being targeted due to their innocence and may be lured by the cyber criminals who the children know as 'friends' to post their photos on the web either according to what they have watched or what they may be told to do. The children may either end up posting nude photos of them on the web or even meet with these people after being coaxed. This puts them into much greater risk since they will most likely be lured into sex and abused. Apart from them being lured into sex, the children are also part of the movies that are being shot in sex dens in various parts of the country.

Cyber-enabled crimes are complicated as they can be increased in their scale or reach by use of computers, computer networks or other forms of information communications technology (ICT). Unlike cyber- dependent crimes, they can still be committed without the use of ICT. One of the most widely described types of cyber-enabled crime is sexual offending against children.

## 4.0 Goal of the project

The overall goal of the study is to enhance prevention and response to child on- line sexual exploitation in urban informal settlement with focus on. This intervention has the following **immediate objectives:** 

- i. Strengthen target communities' capacity to detect and prevent Child on-line abuse at family, school and community levels
- ii. Enhance response to and rehabilitation of victims of Child online abuse through strengthened comprehensive community-based referral mechanisms
- iii. Document lessons learnt and best practices to enhance local and national child online protection efforts

# 5.0 Objective of the Baseline study

The objective of this study is to carry out a baseline survey to establish the initial status of the indicators and related conditions against which the effects of the project's intervention will be compared. The baseline will provide GVRC and Plan International with benchmarks for measuring program performance in relation to tracking of project progress and outcome. Additionally, it will generate data for evidence-based decisions for future scale up of the project.

The survey will guide GVRC's programming on *Zuia Noma Mtaani* project, especially through understanding the nature and extent of child abuse and online sexual exploitation, the community's and Children's knowledge on action to be taken in the event of an incident, mitigation and management systems in place as well as what needs to change for GVRC future interventions.

### 5.1 Specific objectives

The baseline survey aims to achieve the following specific objectives:

- a. To identify the various forms of child abuse and exploitation occurring in Kibra constituency, and the extent to which they are perpetrated. The prevalence established should capture the type of on-line violence disaggregated by gender and age of the child.
- b. To identify the specific health and psychosocial support needs arising as a result of the exploitation and abuse
- c. To identify specific vulnerable groups and potential perpetrators
- d. To identify the community strengths, frameworks and resources that exist to respond to and curb child sexual exploitation and cybercrime
- To establish the extent of knowledge and awareness on the existing laws, guidelines and policies towards child online protection among children, business owners, community leaders and other stakeholders
- f. To identify intervention strategies for prevention and response to child online sexual exploitation and cybercrime based on the identified community strengths and resources
- g. To identify existing gaps in the implementation of existing the related laws, guidelines and policies by duty bearers
- h. Make practical recommendations on how child abuse can be reduced in the area. This should be based on the outlined objectives to guide project operations and impact
- i. Analyze project indicators and formulate relevant questions to enable the survey and capture current status
- j. Develop project Monitoring and Evaluation tools to collect project data

## 6.0 Extent / Scope of Work

In order to achieve the assignment objectives, the organization intends to work with a consultant who will be helpful in ensuring that GVRC understands the magnitude of Child online sexual exploitation more so in urban slums of Kenya particularly in Kibra informal settlement in Nairobi. The organization will thus use the expertise of the consultant to ensure the exercise is completed within the stipulated period.

The consultant will undertake the following tasks:

- a. Develop appropriate data collection and pre-testing tools
- b. Review the relevant documents available that address Child exploitation and cybercrime and related interventions, policies and guidelines across the board the ministries, Communication Authority of Kenya, partners, other NGOs and CBOs
- c. Conduct house-to- house interviews in randomly selected households and schools and Community leaders for the face –to- face interviews, visit relevant authorities, business enterprise owners and NGOs for the KII within Nairobi

- d. Organize and hold focus group discussions with selected members within Kibra
- e. Ensure that the data collected will be analyzed and interpreted in professionally, especially using appropriate tools for quantitative and qualitative data
- f. The assignment will be summarized in a report which the consultant will have to compile and submit within the stipulated period
- g. The consultant will then present the draft findings, interpretations and recommendations in a report to GVRC and other stakeholders for validation (Conduct a validation workshop)
- h. The consultant will then incorporate the inputs from the feedback session above (i) which will then lead to finalization of the Baseline Survey report
- i. The Consultant will then present the Final Baseline Survey report to GVRC (both digital/soft & hard, bound copies)

### 7.0 Location

The baseline study will be conducted in Kibra, Nairobi covering all the 4 administrative locations.

## 8.0 Methodology

The consultant is advised to use a combination of research techniques and tools for effective baseline assessment. The consultant shall employ both quantitative and qualitative methodologies to carry out the survey, by employing the use of semi-structured interviews, observations, focus group discussions and reviews of secondary data, as well as any other methods deemed appropriate for the survey.

### 9.0 Research Questions

The consultant (or institution conducting the study) will develop comprehensive data collection tools and pre-testing including questionnaires and interview guides that will bring out the key issues on Child sexual exploitation and cybercrime in Kenya particularly urban informal settlement of Kibra.

## 10.0 Duration and Reporting

The study will be executed over a period of 30 days from the time MOA is signed by both parties (GVRC and the Consultant) as follows:

5 days Preparatory work, development of tools and pre-tests

14 days Data Collection

6 days Analysis ,report writing and submission of draft report to GVRC

5 days Incorporating feedback from stakeholders forum and finalization of report

### 11.0 Other Expected Deliverables:

- 1) Simple, precise and clear presentation of data in tables, charts, etc.
- 2) Tools of data collection and analysis, both qualitative and quantitative. These will include questionnaires, interview guides, data analysis software, etc.

#### 12.0 REPORT

The consultant will be expected to deliver the following:

- An inception report upon selection and signing of the contractual agreement. Report with detailed survey methodology, sampling methodology, target respondents, including an outline of tools and processes to be used for conducting the baseline survey. The report should also have a detailed work plan including personnel and proposals for regular activity reporting on progress to the project manager
- 2. Draft final report upon completion of field work
- 3. A validation workshop focused on the draft final report
- 4. After review, validation and acceptance of the draft report by GVRC and Plan, a concise yet comprehensive final report should be provided

The consultant will be required to present the report in both soft and hard copies in A4 paper, Calibri font size 11 and in the following format:

- 1. Title page
- 2. Contents page
- 3. Executive summary-max 2 pages
- 4. Background
- 5. Abstract
- 6. Research methodology
- 7. Actual report
- 8. Summary of findings
- 9. Conclusion and Recommendations
- 10. Annexes
  - Baseline indicator matrix with baseline figures
  - All tools (full versions to be attached)
  - List of persons/organizations interviewed
  - Consent forms

## 13.0 Management

The baseline study will be conducted under the overall supervision of GVRC and Plan International.

A Task team will be set up to review the baseline study instruments and questionnaires designed by the consultant conducting the study with the goal to provide quality assurance to the entire process. Specific tasks will include:

- Selection of the consultant or institution to conduct the study
- Reviewing and approving the proposal of the consultant
- Agreeing on the proposed study methodology and baseline study tools
- Monitoring and reviewing progress of the study
- Approving the final baseline study report

The consultant conducting the baseline study will undertake the overall responsibility of technical quality of the study. Specifically, the consultant (or institution) will:

- Prepare a comprehensive methodology as stated above
- Prepare a detailed inception report with work plan for the entire study

# 14.0 Consultants profile

The consultant will have competencies in the following areas:

- 1. A relevant university degree law, statistics, social sciences (Possession of Master's degree will be an added advantage)
- 2. Gender development and analysis
- 3. Strong background in child protection and Sexual Gender based violence, community strategy
- 4. Previous experience in conducting baseline and research studies
- 5. Excellent report writing skills
- 6. The consultant should be willing to work with the project staff throughout the process

### 15.0 Payment

The consultant will be paid the full amount on completion of the assignment. However, The assignment will be paid to the consultant as stipulated below;

- ~ 30% on signing the contract
- ~ 50% after Feedback
- ~ 20% on submission and validation of the Final Baseline Survey Report

The organization will deduct 5% withholding tax for professional services rendered.

### **16.0 CLOSING**

Closing day for the responses to this TOR advert is 26/10/2016.

## 5.1 Time Frame

The consultant shall be available to start work on 3<sup>rd</sup> November 2016

#### 17.0 SUBMISSION

Those who qualify and are interested should send (or deliver) an application letter, curriculum vitae (CV) and copies of relevant certificates & testimonials to Email: <a href="mailto:gvrc@nwch.co.ke">gvrc@nwch.co.ke</a> or deliver hardcopies to GVRC office 3<sup>rd</sup> floor, Nairobi Women's Hospital, Adams Arcade Branch on Kirichwa road.